

Flint/Genesee Earn And Learn Initiative

A Skills Enhancement
Workforce Development Strategy

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• Top Ten Cities with
Highest Rate of Poverty

1. Brownsville, TX
2. College Station, TX
3. Camden, NJ
4. Edinburg, TX
5. Bloomington, IN
6. **Flint, MI**
7. Kalamazoo, MI
8. Florence-Graham, CA
9. Gary, IN
10. Muncie, IN

City with Highest Violent Crime Rate

2010 ~ City of Flint
dubbed city with the highest
violent crime rate in the US

Flint-Genesee Earn & Learn



Purpose

Provide an opportunity for residents within Michigan's Cities of Promise to firmly move onto the path of long-term prosperity

Target

- ✓ Young men with limited workforce attachment
- ✓ Returning prisoners
- ✓ Chronically unemployed people
- ✓ Single mothers on public assistance
- ✓ Minority males
- ✓ Disconnected At-risk youth



- ❑ State-wide initiative being implemented in designated local areas
- ❑ Public/Private funded initiative
- ❑ Designated workforce strategy to replace JETPlus model

Core Program Elements

- Subsidized Employment
- Education/Training
- Barrier Management

Local Implementation

Model strategically aligned with other funding sources:

- Mott Foundation
- Workforce Investment Act (WIA)
- State Energy Sector Partnership (SESP)
- American Recovery & Reinvestment Act (ARRA) Temporary Assistance for Needy Families (TANF) Emergency Contingency Funds

Local Implementation (cont'd)

- Implemented locally as sector strategy
- Aligned with local skills alliance
- Includes career pathways
- “Green” energy efficiency focus
- Collaboration with faith-based alliance

Local Implementation (cont'd)

Local initiative began - April, 2011

Includes two primary career pathways

- ~ Energy Efficient Construction
- ~ Healthcare

(aligned with local skills alliance)

Program Design

- Training as mandatory component
- Tiered training addresses all skill levels
- Use of subsidized employment
- Wrap-around services
- Employer Advisory Council

Local Program Design

- Tier I – Developmental (includes intensive reading math enhancement)
- Tier II – Basic construction, weatherization, short term certification
- Tier III – Energy Auditing, Insulation/Air Sealing (Credit bearing Associate Degree training)



Local Program Design (cont'd.)

Wrap around services

- Case management services
- Community-based support via church network
- Supportive services via WIA

Subsidized employment

- ✓ Used to provide workplace readiness skills
- ✓ Precursor for unsubsidized employment
- ✓ Provides opportunity to “earn” while learning

Youth Career Pathways

Homeland Security/Investigative Sciences
~ Implementation Summer 2011

Jobs for America's Graduates (JAG)
~ Implementation Fall 2011

Outcomes

Outcome	Rate	# of Individuals
# Enrolled	100%	263
Subsidized Employment	90%	238
Training Rate	100%	263
Credential Rate	85%	224
Unsubsidized Employmt.	82%	216

Thank You