

Community Benefits: Leveraging Partnerships for Sustainable and Equitable Workforce Development in Detroit

**A COMMUNITY DRIVEN
INITIATIVE**



Doing Development Differently in ^{Metro} Detroit



In January 2010, a one-day workshop was held at Wayne State University, hosted by Labor@Wayne and the Los Angeles Alliance for a New Economy. Attendees included more than 80 labor, faith, environmental and community leaders representing dozens of organizations, churches and unions

About 10 organizations assumed leadership by providing staff who became D4's core planning group, and several other organizations have joined core members in workgroups around specific regional issues

D4 was created....



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WHO IS D4?

D4 is a diverse coalition of residents, unions, environmental, faith-based and community organizations united to strengthen metro Detroit through meaningful community engagement in the creation of sustainable “win-win” development strategies.



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WHO IS D4?

We have united to advance effective and equitable economic development that will create good jobs while ensuring a healthy, safe environment for all communities.



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WHAT WE BELIEVE?

There is no necessary conflict between economic growth, good jobs and healthy communities.

We support development that rewards both forward-thinking business leaders and our community residents while "expanding the pie" through smart strategic negotiation and collaboration.



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WHAT WE BELIEVE?

Sustainable Equitable Economic Development:

- PROMOTES GOOD JOBS

Family-supporting wages and benefits, job security, the right to organize, career path opportunities



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WHAT WE BELIEVE?

Sustainable Equitable Economic Development:

- **INVESTS IN COMMUNITY RESIDENTS**

**Job training, support of small businesses, child care,
education**



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WHAT WE BELIEVE?

- ENSURES QUALITY OF LIFE & STRONG NEIGHBORHOODS

Equitable access to good healthcare, safe workplaces, quality housing, regional mass transit, clean land, air, water



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D4 MEMBERSHIP

Metro Detroit AFL-CIO (And The Nonprofit Organizations Housed There)
Michigan Building/Construction Trades Council/Greater Detroit Building Trades Council
Detroit LISC
Wayne State University Labor Studies Center
Southwest Detroit Community Benefits Coalition
Detroiters Working For Environmental Justice (DWEJ)
Sugar Law Center For Social And Economic Justice
Moses (Metropolitan Organizing Strategy Enabling Strength)
United Way Of Southeastern Michigan
Southwest Detroit Development Collaborative (SDDC)
Sierra Club
The Green Door Initiative
Michigan Suburbs Alliance
ROC Michigan
Southwest Detroit Environmental Vision

(Partial Listing)

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D4 STRUCTURE

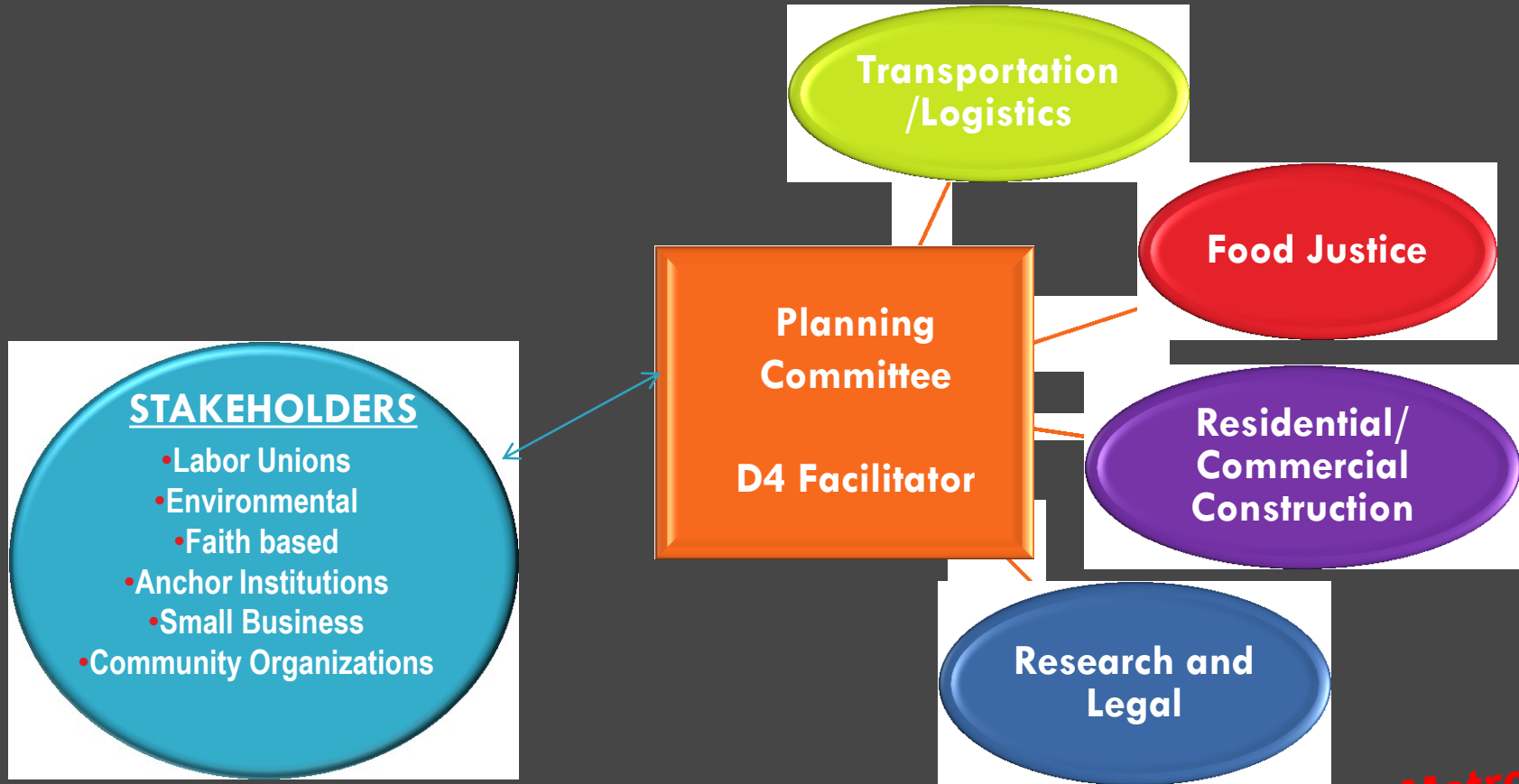
STEERING COMMITTEE

PLANNING COMMITTEE

WORKGROUPS/CAMPAIGNS



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D4 STRATEGY

To adopt a range of smart and equitable workforce development strategies to reach our collective goals and objectives

Community Benefits Agreements (CBA) Are One Of Our Tools.

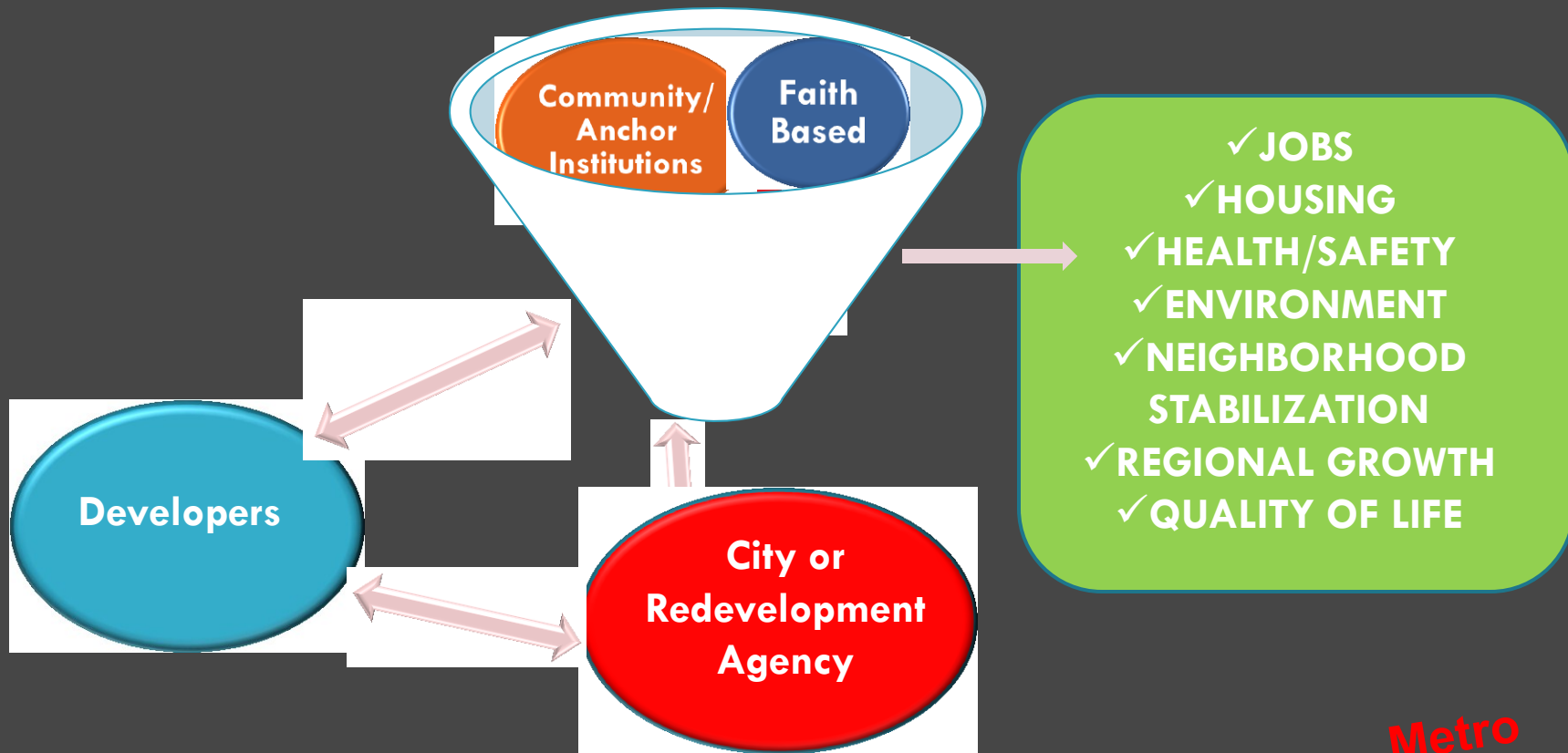


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WHAT IS A CBA?

- Win-win development strategy that sets forth a range of community benefits regarding a development project, resulting in substantial community involvement
- Engages affected communities and builds support for large projects that are often highly controversial by effective civic engagement





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WHAT A CBA DOES ?

- Creates equitable workforce development
- Builds local and regional power by reaching out to a wide range of allies
- Promotes effective civic engagement by inclusion of those communities affected by development
- Revitalizes under-served communities, increasing tax revenue while building on existing assets



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WHO SUPPORTS CBAS?

Detroit LISC

W.K. Kellogg Foundation

FORD Foundation

The Partnership for Working Families

The Kresge Foundation



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WHERE CBAS ARE SUCCESSFUL?

LAX Airport-Los Angeles
Port of Los Angeles, California
Hill District – Pittsburgh
Park East Area, Milwaukee, WI
City of Portland, Oregon



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