

The Wisconsin RISE Initiative

Joyce Foundation's Shifting Gears



Transforming Communities
June 1, 2011

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RISE Coordinator

RISE



risepartnership.org

The RISE Partnership



- Department of Workforce Development
- Wisconsin Technical College System
- University of Wisconsin Center on Wisconsin Strategies (COWS)
- South Central Wisconsin Workforce Development Board
- 16 Technical College Districts
- 11 Workforce Development Boards

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Wisconsin's Challenge

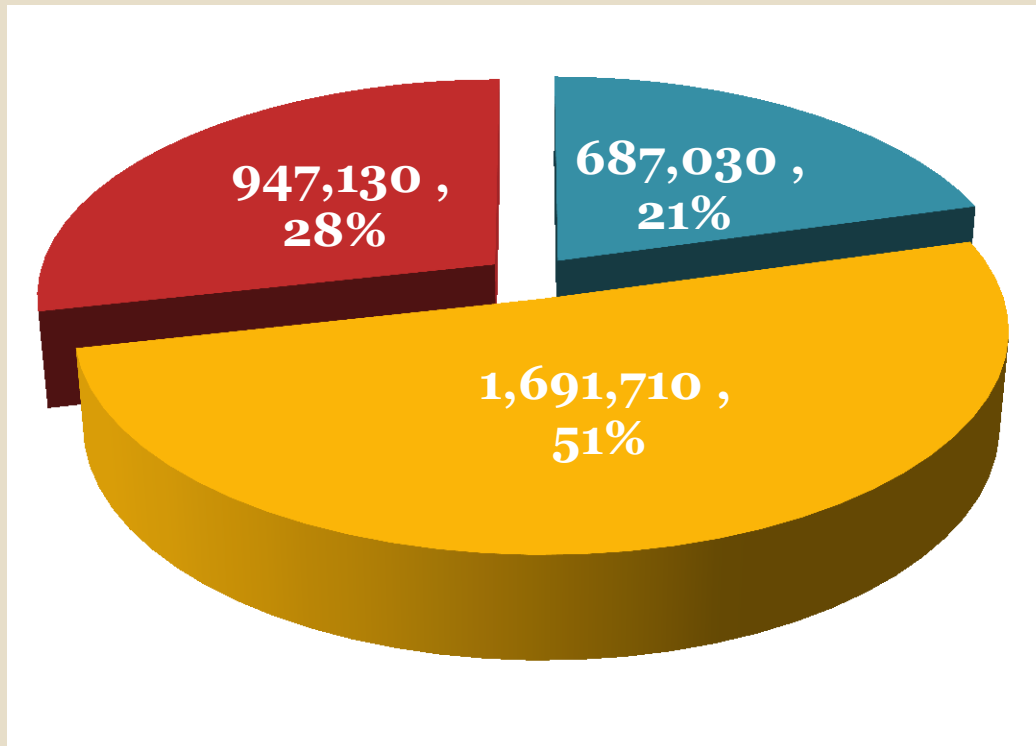


- Match good jobs and a skilled workforce to build wealth for communities, workers, and companies

Education Required for Wisconsin Jobs



Projected Jobs, 2016



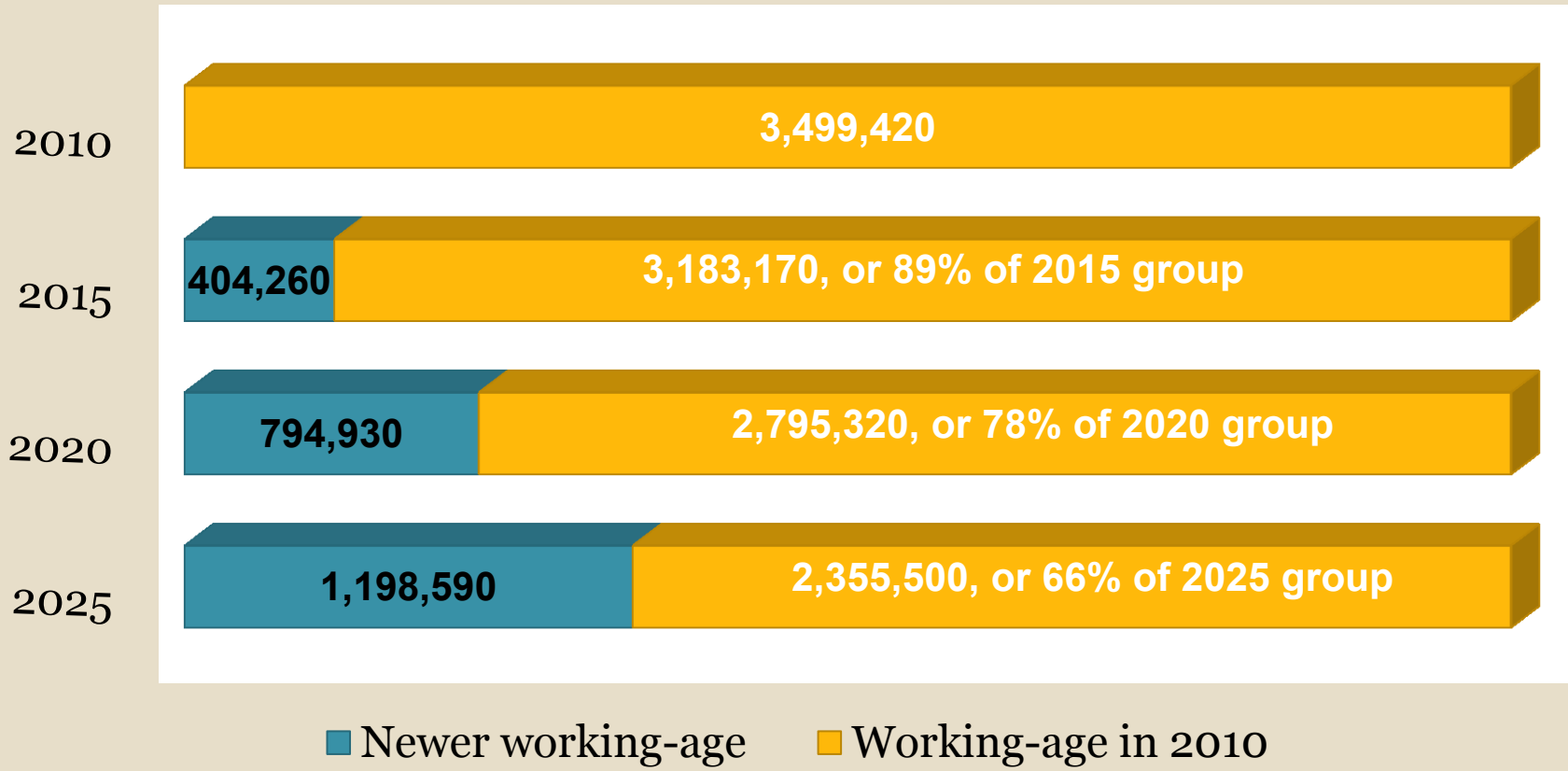
- HS diploma or less
- More than HS, less than 4-yr college degree
- At least 4-yr college degree

Wisconsin's Forgotten Middle-Skills Jobs, National Skills Coalition, 2009.
Calculated from WI Department of Workforce Development data.

Wisconsin's Workforce of Tomorrow is in the Workforce Today



Working Age Adults, 20-64, Today and Future

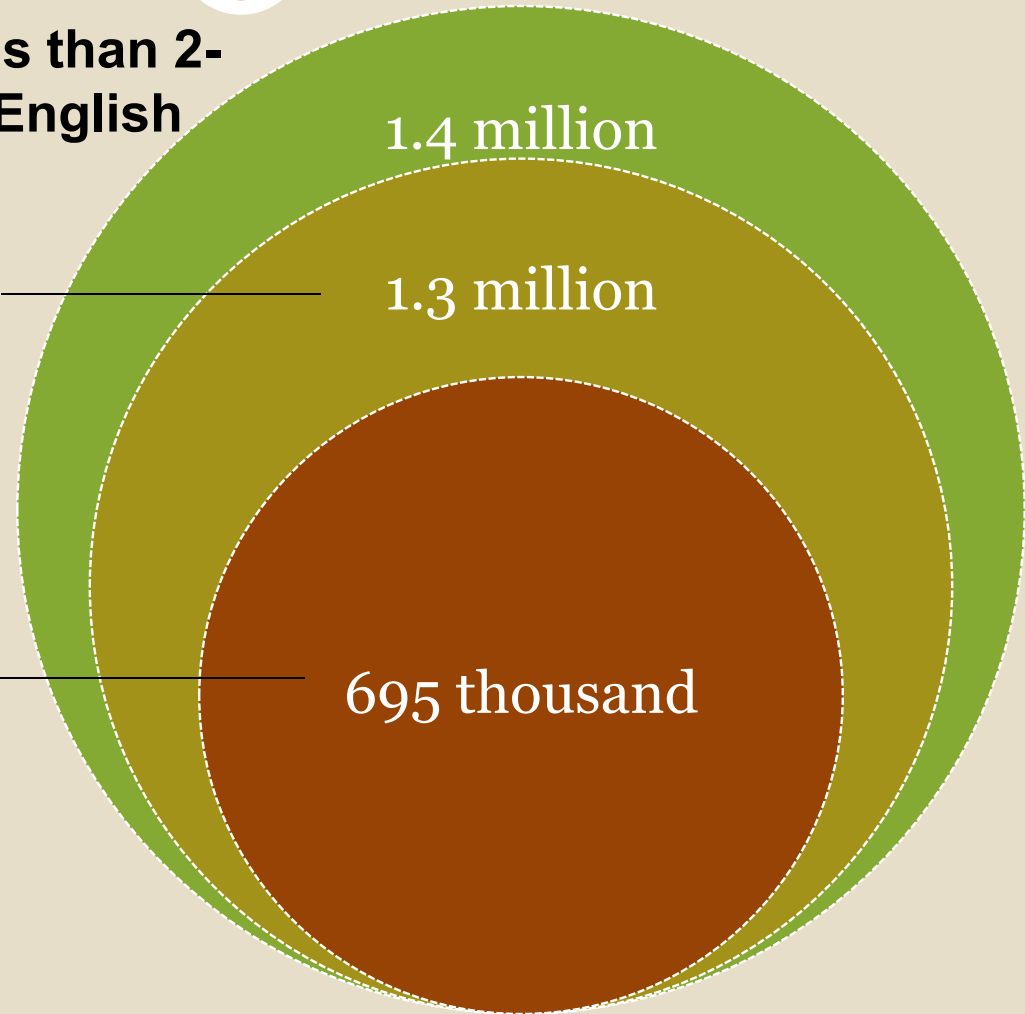


RISE Target Population

18-54 yr old and either less than 2-
or 4-yr degree or Limited English
Proficiency

Worked last year

Less than
median wage



Wisconsin's Challenge



- Match good jobs and skilled workforce to build wealth for communities, workers, and companies
- Create predictable, reliable, relevant & realistic ways for lower-skill adults to get more education and job skills

Value of Applied Associate Degree



Median Wages and Education Level, 2009	Wisconsin		United States	
	Wages	Shares	Wages	Shares
Dropouts	\$9.16	4.3%	\$10.01	8.7%
High School	\$13.78	29.9%	\$13.29	28.4%
Some Coll., No Deg.	\$12.87	21.4%	\$13.44	19.9%
Associate Degrees	\$17.40	13.2%	\$16.96	10.3%
Four-year College	\$23.07	31.0%	\$24.81	32.4%

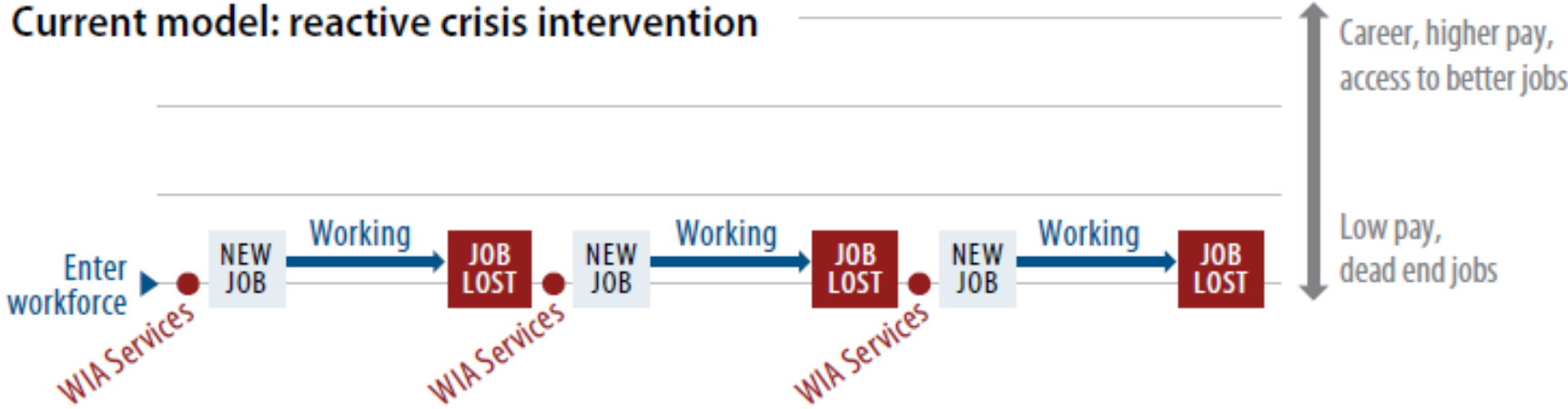
Wisconsin's Challenge



- Match good jobs and skilled workforce to build wealth for communities, workers, and companies
- Create predictable, reliable, relevant & realistic ways for lower-skill adults to get more education and job skills
- Promote employers, educators, and workforce organizations working together to connect education, good-paying jobs, and reliable supply of skilled workers.



Current model: reactive crisis intervention





RISE



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(Regional Industry Skills Enhancement)

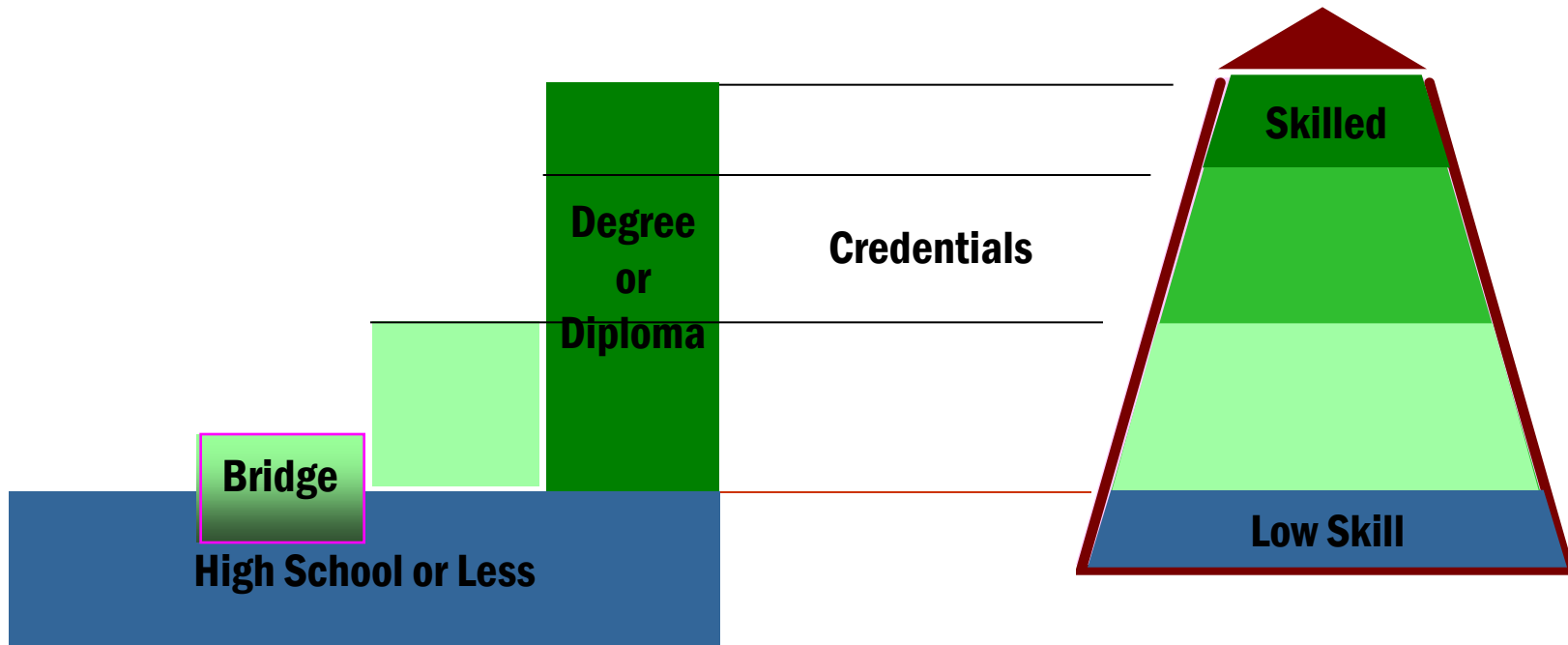
Goal: Increase the number of adults who earn postsecondary credentials related to occupations in high demand.

Strategy: Career Pathway and Bridge Programs

Career Pathway—The Basic Idea

Education

Industry With Jobs



For workers:

- Predictable path to job advancement and higher wages
- More employer support; easier access to education
- More security

For employers:

- Larger pool of qualified workers
- Better pipeline to fill skilled jobs from within
- Higher retention, employee loyalty

Career Pathway Operational Elements

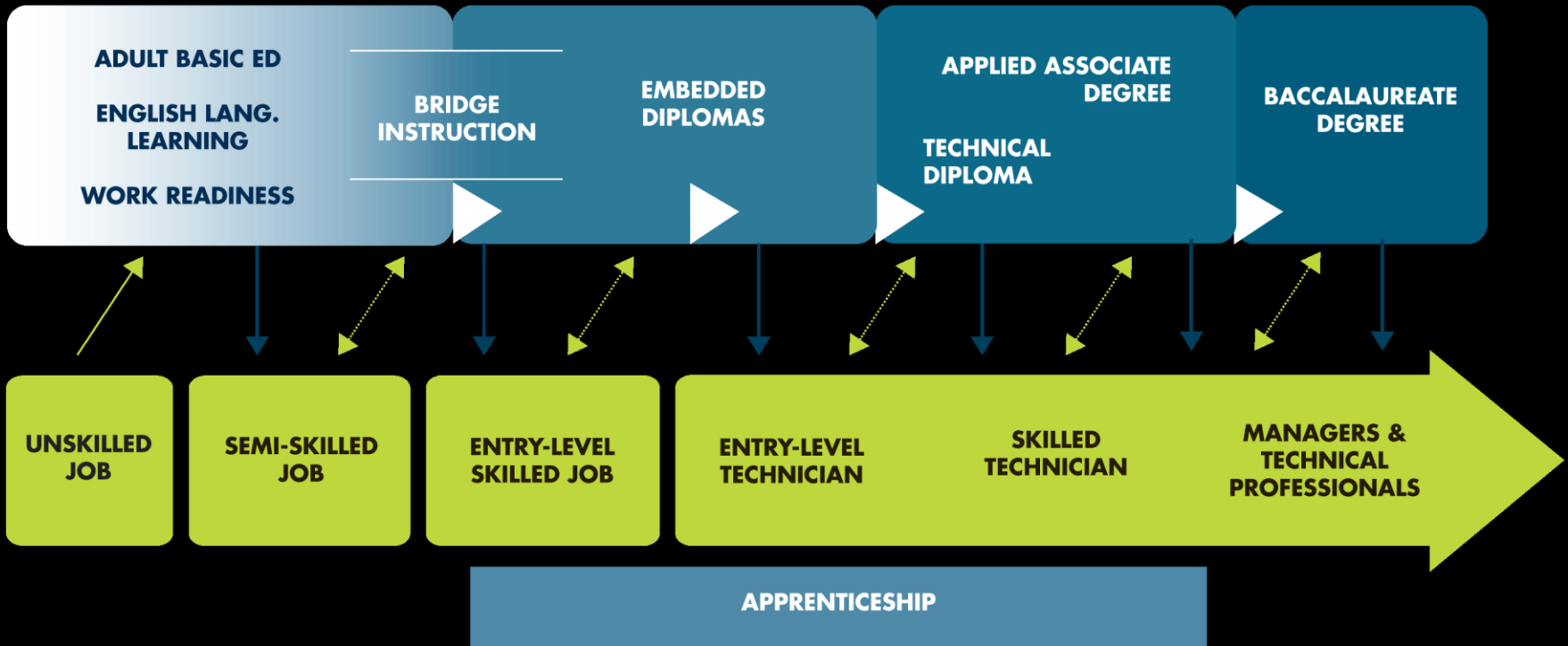


- Five elements
 - Industry Engagement
 - Career Pathway Instructional Design
 - ABE/ELL Bridge Instructional Design
 - Pathway Support for Lifelong Learning
 - Systems and Partnerships
- Part of the RISE Guidelines document at www.risepartnership.org/

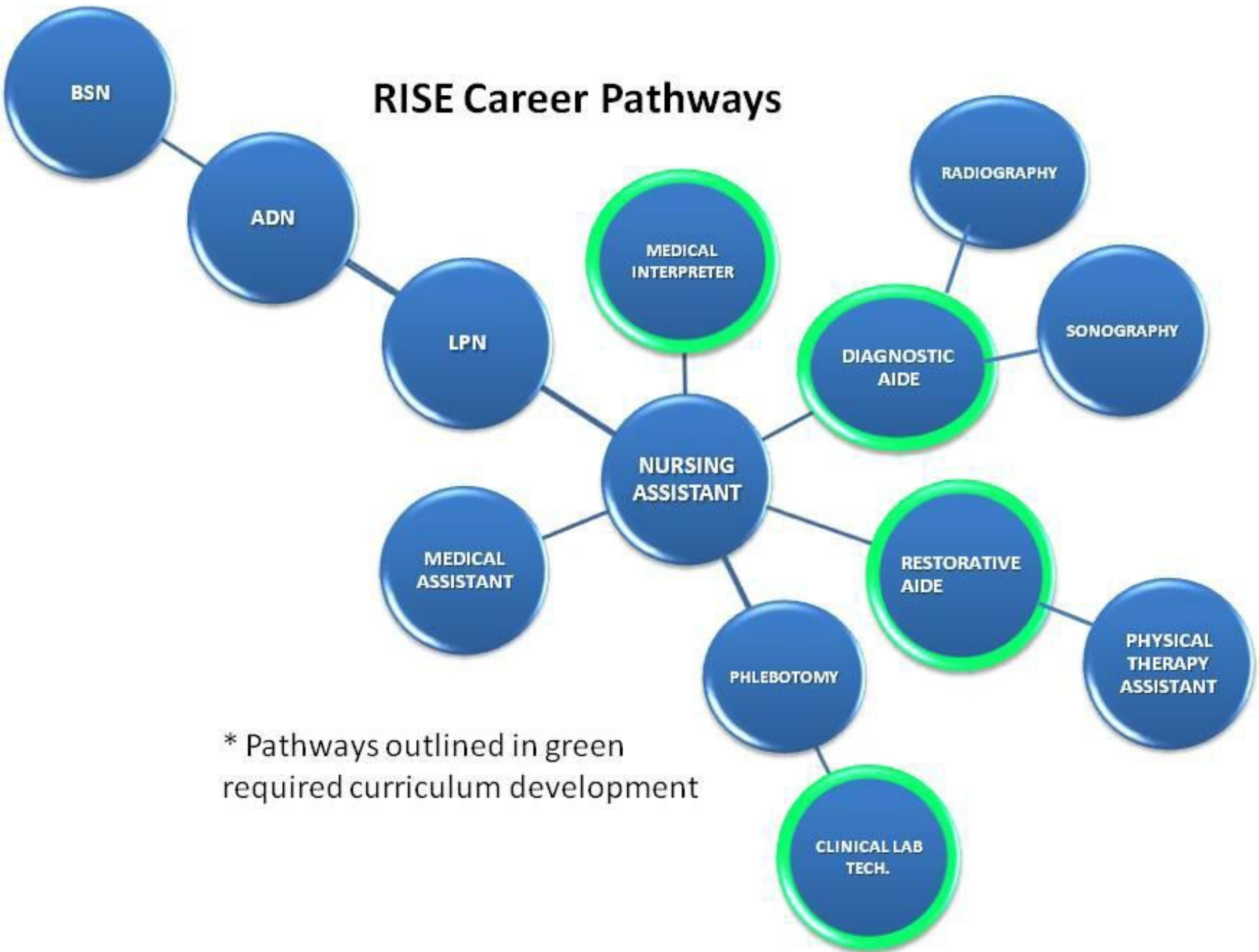
Career Pathways Model



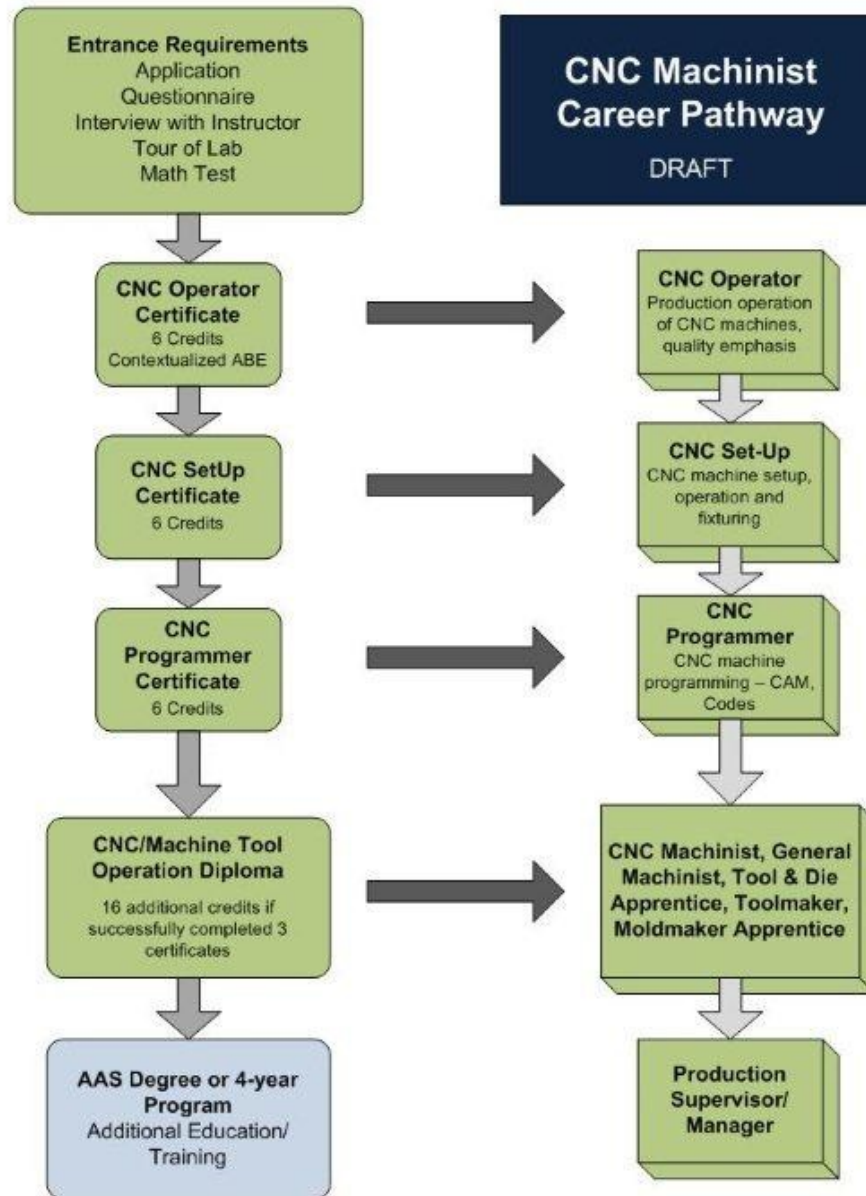
WISCONSIN CAREER PATHWAYS



RISE Career Pathways



* Pathways outlined in green required curriculum development

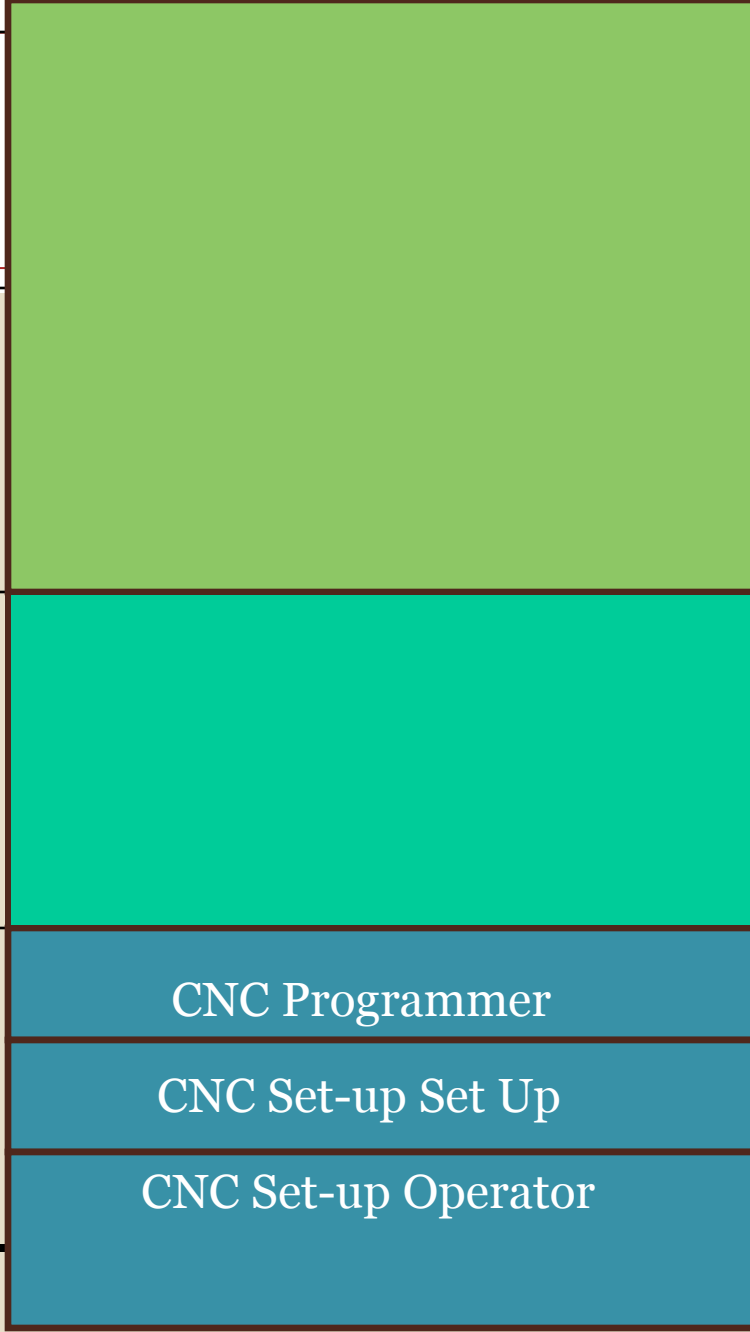


Associate
Degree

1 year
Technical
Diploma

↑
Postsecondary

ABE



WTC CNC Machinist

More Information:

Case Studies on Five Bridges in Wisconsin

*Building Bridges in Wisconsin: Connecting Working Adults
with College Credentials and Career Advancement*

Jessa Lewis Valentine, Adrienne Pagac, COWS, May 2010, at

www.cows.org



Integrated ABE/ELL/Occupational Teacher and Student Interviews

Welding -

<http://www.youtube.com/watch?v=5SgGw40N4cE>

Instructional Assistant (online) -

<http://www.youtube.com/watch?v=V-MoM7ALfBg>

Culinary Arts -

<http://www.youtube.com/watch?v=iOSwcj2s4FA>

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Questions about RISE?



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